



ECONOMIC DEVELOPMENT

**JULY & AUGUST
2023 REPORT**

JULY & AUGUST 2023 BUSINESS RETENTION & EXPANSION EFFORTS

During the month of July & August 2023, business retention and expansion activities consisted of meeting with local businesses and attending community events throughout Turlock. Many businesses had not met with City economic development representatives or City contacts in the past, and appreciated having a new connection with Turlock City Hall.

Upon meeting with local businesses and organizations, the most common needs identified were recruiting resources, business resource workshops, and inquiries on how to find grant opportunities for their businesses.

TYPES OF BUSINESSES MET WITH IN JANUARY

- Business Development
- Business Services
- Commercial Development
- Community Development
- Construction
- Education
- Event Center
- Family Entertainment
- Legal Services
- Medical
- Restaurants
- Retail
- Workforce Development

37

Businesses met with in July & August 2023

13

Meetings on Calendar for September 2023

COMMON NEEDS

- Recruiting Resources
- Business Workshops
- Grants




TURLOCK BUSINESSES IN THE NEWS


July 2023

Throughout the month of July 2023, the City experienced economic highs in visitors and business activity. The month started out strong with the downtown 4th of July parade, then in mid-July the annual Stanislaus County Fair brought in 240,517 visitors to Turlock within a 10 day period. Also, highlighted in the news was the grand opening of Nothing Bundt Cakes.



 Turlock Journal
August 2 · 🌐
Pro athlete opens meal prep restaurant in heart of Turlock



 Turlock Journal
August 11 at 10:08 PM · 🌐
The Barber Club Turlock gave 80 local children free back-to-school haircuts and school supplies.



August 2023

The momentum of July continued to carry over to August as the City had grand openings of I heart mac and cheese, Fit Kitchen, and the announcement that Krepe Dog was returning to Turlock.

With school getting ready to start back up, The Barber Club gave free hair cuts for 80 local children preparing to start the school year. The most exciting news announced in August was the re-opening of Latif's!

To continue to learn about more Turlock businesses in the news, be sure to follow the City of Turlock Instagram pages, Facebook pages, as well as the Turlock Journal.

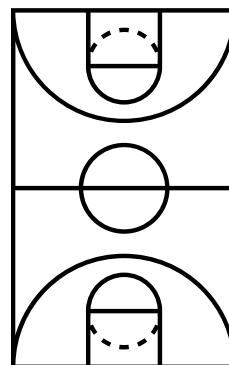
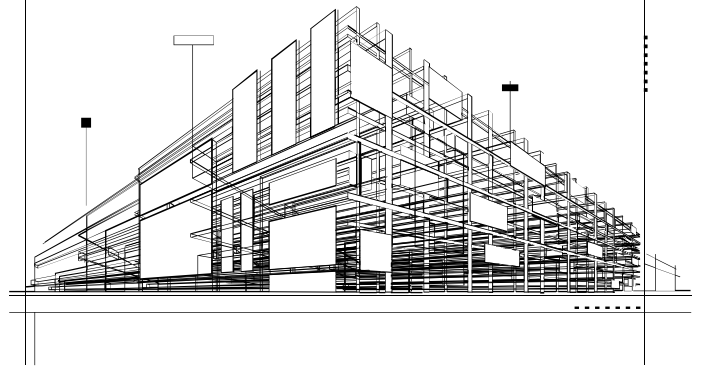
ATTRACTION EFFORTS



TURLOCK *Sports Center*

Industries Pursuing:

- Semiconductor Manufacturing
- Family Entertainment
- Trending Franchises
- Trending Restaurants
- Trending Retailers
- Technology Firms
- Workforce Development Organizations



WORKFORCE DEVELOPMENT TALENT DEVELOPMENT OPPORTUNITIES

Workshop209

Workshop209 is an exciting new workforce development/talent development project coming to Stanislaus County. This new space, Workshop 209, aims to empower Stanislaus County youth and adult learners to build fulfilling careers and become leaders in industry and entrepreneurship by providing access to inclusive, hands-on, skills based learning opportunities.

Your input is important and can help determine the location of this new project!

Please fill out the survey link:

<https://docs.google.com/.../1FAIpQLScFPY2ZloDzuO.../viewform>

For more information on Workshop209, visit the link below:

<https://workshop209.my.canva.site/>



What we plan to offer

YOUTH CLASSES	ADULT CLASSES	MEMBERSHIPS	STORAGE
Providing extensive hands-on Science, Technology, Engineering, Arts, and Math (STEAM) classes for kids and young adults.	Provides students the resources to gain critical technical skills and complete education project requirements.	A membership based do-it-yourself workshop and educational training facility that enhances the lives of its members and the surrounding community.	Encourage business startups by providing access to co-working office space, engineering tools, prototyping and manufacturing equipment, and targeted business seminars.

- Providing fully equipped shop facilities, instructors and instruction to members and students.
- Partnering with local education providers, from middle schools to universities, to fill the gap created by the budget cuts and closing of technical departments. This provides students the resources to gain critical hands-on skills and complete education project requirements.
- Providing extensive hands-on Science, Technology, Engineering, Arts, and Math (STEAM) classes for kids and young adults in multiple disciplines including wood shop, metal shop, welding, electronics, CAD, 3D printing, hand tools, laser etching, vacuum forming and more.
- Providing specific work-based learning opportunities and internships to meet the needs of local industry in agriculture, logistics/ transportation, health care, and manufacturing.
- Providing co-working space, prototyping equipment, a supportive community with extensive technical and entrepreneur business startup knowledge.



BAY VALLEY TECH

\$25/Hour Paid Tech Internships

Web Design • Software Development
Digital Marketing • Tech Sales • IT Help Desk

Accelerate Your Tech Career!

- Flexible part-time program
- Supportive community & mentors
- Project-based instruction, online lessons, daily discussion groups and weekly in-person classes

Apply Online!
[Q bayvalleytech.com](http://bayvalleytech.com)

Gold Award for Best Technical School
209 Magazine

Free Code Academy
 Free Digital Skills Bootcamp

Program Sponsors **Bay Valley Tech Alumni Work at:**

Bank of Stockton • Raymus Foundation Apple • Tesla • Walmart.com
OtterSoft • Oak Valley Community Bank E&J Gallo • Tyler Technologies
World Financial Group • Turlock Adult School Turlock Schools

Snap a photo Share this opportunity with friends & family!

Bay Valley Tech \$25/Hour Paid Tech Internships

Bay Valley Tech has now expanded services to Turlock residents offering Free Code Academy, Free Digital Skills Bootcamp, and \$25/hour paid tech internships. Apply here: bayvalleytech.com

JULY & AUGUST 2023 BUSINESS WORKSHOPS



Micro-Business Development Hub

Micro-Business Development Hub's mission is to create a community of support and resources for micro business start-up entrepreneurs with less than five employees. Each session is designed to learn from experts, share their entrepreneurship experiences with each other, and participate in a curriculum that will help them develop a strong foundation for their business.

2023 COHORT SESSIONS

SALVATION ARMY
893 LANDER AVE, TURLOCK 95380

THURSDAY, JAN. 26 (6-8PM)
COHORT INTRODUCTION &
BUSINESS PLAN

THURSDAY, FEB. 23 (6-8PM)
BUSINESS STRATEGY
AND PERMITTING

THURSDAY, MAR. 23 (6-8PM)
MARKETING & BUSINESS
COMMUNICATION

THURSDAY, APR. 27 (6-8PM)
QUICKBOOKS

THURSDAY, MAY 25 (6-8PM)
FINANCIAL PLANNING & BUSINESS
FUNDING

THURSDAY, JUNE 22 (6-8PM)
FINANCIAL PROJECTIONS &
COMPLETION PRESENTATION

In partnership with:

To Register Contact:
Monica Vergara mvergara@stanep.org
209-225-9591



The 2023 Micro Business Development Hub Cohort concluded in August 2023, as 4 of the 15 participants competed in a “shark tank” style pitch contest at Carnegie Arts Center in Turlock, CA.

Participants included:

- Veats
- Central Valley Snowie
- Chef Mason Catering
- Crush It Lemonade

Businesses completed a 6 month micro business cohort and qualified to participate in Stanislaus Equity Partner’s 2nd Annual Micro Business Pitch Competition. The 2nd Annual Micro Business Development Hub Cohort was sponsored by Stanislaus Equity Partners, City of Turlock, Valley Sierra SBDC, Access Plus Capital, and the Stanislaus Latino Chamber of Commerce.

Congratulations to Chef Mason Catering for winning the 2023 pitch contest competition!

UPCOMING 2023 BUSINESS WORKSHOPS



Be on the look out for the following upcoming business workshops and events:

Stanislaus County Workforce Development Core Business Services

Date: 9/28/2023 from 10 a.m. - 11:30 a.m.

Location: Turlock City Hall (Yosemite Room)

*sponsored by Stanislaus County Workforce Development and the City of Turlock

Marketing and Branding Your Business

Date: 10/5/2023 from 2 p.m. - 3:30 p.m.

Location: Turlock City Hall (Yosemite Room)

*sponsored by the Valley Sierra SBDC and the City of Turlock

City of Turlock Annual Job Fair

Date: 11/9/2023 from 10 a.m. - 2 p.m.

Location: New Life Christian Center

*sponsored by the City of Turlock, EDD, and the Turlock Chamber of Commerce

Apply Now

THURSDAY NOVEMBER 9, 2023

🕒 10 A.M. - 2 P.M.

📍 New Life Christian Center
2918 W. Tuolumne Rd., Turlock, CA

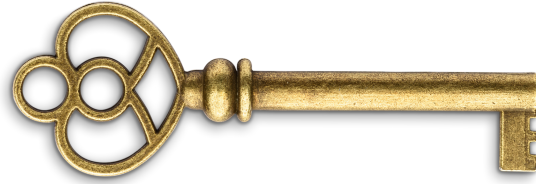
LET US HELP YOU FIND A CAREER


40+ Employers

- Dress for success and bring your resume
- Meet and interview with employers
- Discover job opportunities
- Resume critique
- Training and career information
- And more!


The EDD, an equal opportunity employer/program, is a partner in this event. Auxiliary aids and services are available upon request to individuals with disabilities. Requests for services, aids, and/or alternate formats need to be made prior to the event by calling 1-209-576-6118. TTY users, please call the California Relay Service at 711. This employer seminar is provided for education and information purposes only; it does not constitute an endorsement of the curriculum or speakers by the State of California EDD or by the EAC. Aside from staff designated to represent the EDD, we assume no responsibility for the accuracy, legality, or content of the materials provided during this event.

JULY & AUGUST 2023 COMMUNITY EVENTS



Turlock Associated Police Officers 

Presents

 **An Evening With George Piro**
A top decorated retired FBI Agent from Turlock

Key to the City Presented by City of Turlock
Mayor Amy Bublak

WEDNESDAY, JULY 5, 2023
5:30 pm Reception ~ 6:00 pm Dinner
Assyrian American Civic Club
2618 N. Golden State Blvd - Turlock - CA

\$50 Per Person Tickets can be purchased at:
\$1,000 Gold Sponsorship City of Turlock
(reserved table of 8 with signage) 156 S. Broadway, Ste 230
\$500 Silver Sponsorship (cash/check/Venmo)
(reserved table of 8 with signage) 209-668-5540




Proceeds to benefit Turlock Widows & Orphans Fund

Sponsored by: Matt Swanson, Associated Feed & Supply Co. - Jim Vieira, P&F Metals
TAPO Turlock Associated Police Officers - Harvest Church




On the evening of July 5th, 2023, Mayor Bublak presented Turlock's very own, George Piro, with a Key to the City. Mr. George Piro served in law enforcement locally, then went on to achieve great recognition within the FBI, most notably spending 7 months overseas on the interrogation of Saddam Hussein.


JULY & AUGUST 2023 COMMUNITY EVENTS




NATIONAL NIGHT OUT




The City of Turlock invites the community to participate in National Night Out! Join the City and its partners for a fun night of food, games and activities.

 **TUESDAY**
AUGUST 1ST, 2023

 **UPDATE**
5:30PM - 8:30PM

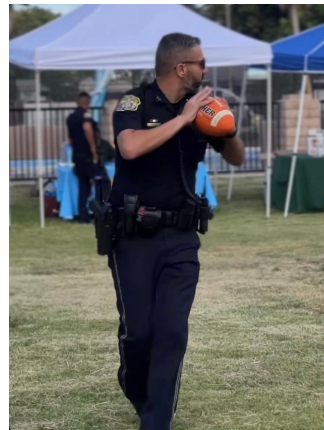
 **COLUMBIA PARK**
595 HIGH STREET, TURLOCK CA 95380

#NNO2023



National Night Out 8/1/2023

The annual National Night Out event took place on Tuesday, August 1st, 2023 at Columbia Park. The event was well attended and was a memorable evening interacting with the community.



Coffee with the CM

Please join City of Turlock City Manager, Reagan Wilson, for coffee and a conversation



THURSDAY,
7/27/2023
9-10 AM

La Mo Cafe
310 E. Main Street #B,
Turlock, CA 95380

Coffee with the CM

"Coffee and Conversations" is a great opportunity to meet and get to know Turlock City Manager, Reagan Wilson.

Be on the lookout for a date and location each month, as the "Coffee and a Conversation" series will continue monthly throughout 2023.

We strongly encourage all citizens to engage and participate in this community event series.

COMMUNICATION UPDATES



city.of.turlock

Edit profile

462 posts 1,694 followers

City of Turlock, USA
Government organization
www.cityofturlock.org



Instagram

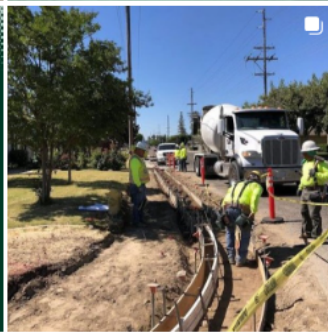
Follow us!

Reminder:
TURLOCK CITY COUNCIL MEETING
TUESDAY, AUGUST 22ND, 6:00 P.M.

LOCATION:
156 S. Broadway, Turlock, CA, 95380

City Council Meeting Agenda can be viewed here:
<https://www.cityofturlock.org/government/turlockcitycouncilmeetings.asp#2>

City Council Meetings can be viewed live on our Turlock City Hall YouTube Channel:
<https://www.youtube.com/channel/UCc1mL47rM50m8Ea22LCA>



STEP'S MICRO BUSINESS DEVELOPMENT HUB 2023 COHORT PITCH COMPETITION!

THANK YOU TO OUR SPONSORS:
access + capital | iLatino

THURSDAY, AUGUST 24TH, 2023

5-7pm
Turlock Convention Center, 1000 N. Broadway, Turlock, CA 95380

Latif's by Pedretti

NOW Open

TRY *Latif's* HOME MADE PIES

We bake them to take home also!

FOLLOW ON SOCIAL MEDIA

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Would support caring for your loved one be helpful?

Let your community be there for you!

With grant funding from Legacy Health's Community Health Center, the Health Center of Turlock (HCC) and the Health Center of Turlock (HCC) will have an opportunity to provide Person-Centered Care (PCC) program in Turlock and the surrounding area.

PERSON-CENTERED CARE IS AVAILABLE ONLY TO PEOPLE IN TURLOCK WHO ARE ELIGIBLE FOR MEDICAID AND WHO LIVE IN TURLOCK AND ARE 18 YEARS OF AGE OR OLDER.

CALL US TO LEARN MORE:
TOLL FREE (855) 387-4340
M-F 8am - 5pm PST

Care Assistance Includes:

- In-home care and respite care services
- Caregiver training and support
- Transportation to medical appointments
- Medication management
- Adult day care services
- Personal care services (bathing, dressing, grooming)
- Meal preparation and delivery
- Case management and care coordination
- Support groups for caregivers
- Additional supportive services as needed

CLINICS
Walk-in local primary care, acute care, walk-in vision & podiatry.

Mental health services and vaccinations are available by appointment only.

AUGUST 8	8:30AM TO 3:00PM Turlock Family Practice 432 S Broadway, Turlock, CA 95380	CLOSED FOR LUNCH 12pm-1pm
AUGUST 16	8:30AM TO 6:00PM Health First Clinic South Franklin Building - Room 127 1679 Main Street, Turlock, CA 95380	CLOSED FOR LUNCH 12pm-1pm
AUGUST 22	8:30AM TO 3:00PM International Rescue Committee 4440 N. Golden State, Suite A, Turlock, CA 95382	CLOSED FOR LUNCH 12pm-1pm
AUGUST 29	8:30AM TO 3:00PM United Seniors Foundation 228 S Broadway, Turlock, CA 95382	CLOSED FOR LUNCH 12pm-1pm

Innovate - Incubate - Educate - Collaborate

WORKSHOP 209

What we plan to offer

WORKSHOP 209



Employee Service Awards 2023

Employee Service Awards 2023

COMMUNICATION UPDATES



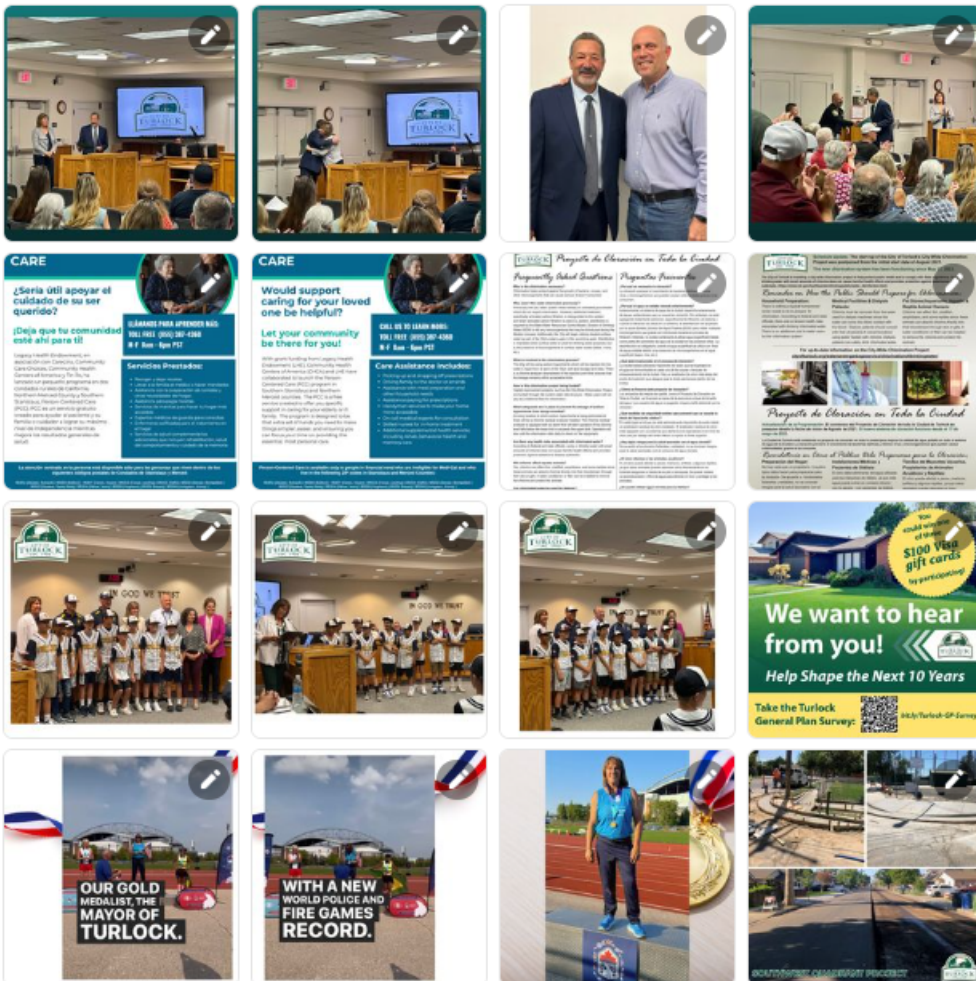
City of Turlock Economic Development



facebook



City of Turlock City Hall





COMMUNICATION UPDATES

LinkedIn

4,047 FOLLOWERS

City of Turlock
4,047 followers
1mo • Edited •

Congratulations City of Turlock Mayor Amy Bublak for bringing home the Gold!

"Turlock Mayor Amy Bublak dusted off her throwing skills after almost 30 years in 2022 and showed that she still has what it takes to finish first when she took home gold medals in both the javelin and shot-put events at the U.S. Police & Fire Championships. She repeated that same winning performance this year — and now has her sights set on an international title." – Turlock Journal

Read the full article here:
<https://lnkd.in/gx5fxKcG>



Tiffini Dhanota and 67 others

2 comments • 3 reposts

City of Turlock
4,047 followers
1mo •

"Coffee and Conversations" is a great opportunity to meet and get to know Turlock City Manager, Reagan Wilson.

...see more



City of Turlock
4,047 followers
1mo •

Welcome to the Show!

Turlock's own, Tyler Soderstrom is set to make his MLB debut tonight with ...see more

TURLOCK JOURNAL

Tyler Soderstrom called up to Oakland



Tyler Soderstrom (AP Photo/Matt York)

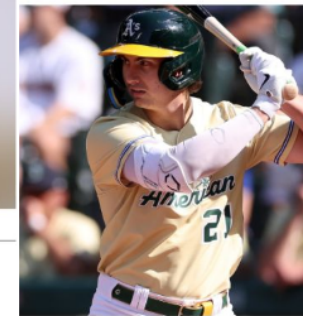
Christopher Correa
Turlock Journal
Updated: Jul 12, 2023, 5:04 PM
Published: Jul 12, 2023, 4:19 PM

You and 76 others

2 comments • 2 reposts

A's calling up top prospect Tyler Soderstrom and Zack Gelof

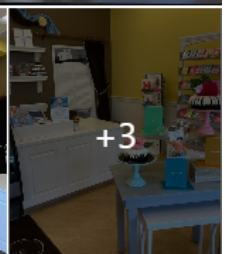
A's fans to enjoy in an otherwise miserable season



City of Turlock
4,047 followers
1mo •

Nothing Bundt Cakes is officially open in Turlock!

Located at 2920 Geer Road, be sure to stop by and enjoy your favorite flavors ...see more



You and 318 others

10 comments • 4 reposts

COMMUNICATION UPDATES



City Council Meetings

WHEN:

The Turlock City Council meets the second and fourth Tuesday of each month at 6:00 p.m.

LOCATION:

156 S. Broadway, Turlock, CA, 95380

City Council Meeting Agendas can be viewed here:

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City Council Meetings can be viewed live on our Turlock City Hall YouTube Channel:

<https://www.youtube.com/channel/UCctmLzJYoM50m5IEp52k-CA>

City Council Meetings

As a reminder, City Council meets the second and fourth Tuesday of each month at 6:00 p.m.



City of Turlock Planning Commission Meetings

WHEN:

The Turlock Planning Commission holds regular scheduled meetings on the first Thursday of each month at 6:00 p.m.

LOCATION:

156 S. Broadway, Turlock, CA, 95380

Turlock Planning Commission Meeting Agendas can be viewed here:

<https://www.cityofturlock.org/government/commissionscommittees/planningcommission/planningcommissionmeetings.asp>

Turlock Planning Commission Meetings

The Turlock Planning Commission holds regular scheduled meetings on the first Thursday of each month at 6:00 p.m.



COMMUNICATIONS UPDATE

Did you know?

You can stay up to date on City of Turlock announcements and information by visiting the following website and social media pages.



<https://www.cityofturlock.org/>

facebook

<https://www.facebook.com/CityofTurlockCityHall>

<https://www.facebook.com/CityofTurlockEconomicDevelopment>

Instagram

<https://www.instagram.com/city.of.turlock>

LinkedIn

<https://www.linkedin.com/company/city-of-turlock/>

**To stay up to date on FREE business workshops,
resources, and events visit:**

www.cityofturlock.org/businessresources

